



El Paso – Juarez – Las Cruces Binational Health Council 2010 Activities

List Planned Events/Activities	State Responsible	Is event Local or Binational	Location, City and County	Target Population	BBHW Activity Date	Contact Information (Name, Title, E-Mail, Phone, Website)
Red De Promotora Binational Health Conference	NM, TX, Juarez	Binational	Camino Real Hotel El Paso, Texas	Community Health Workers (Promotoras)	October 6, 2010	Angie Corral Office of Border Health Angie.sanchez@state.nm.us 575-528-5123
Launching of Youth Obesity Film (<i>MARY AND THE JUNK FOOD EATERS</i>) at Movie Theaters	NM	Binational	Cineport Theater Las Cruces, NM	Youth	October 7, 2010	Angie Corral Office of Border Health Angie.sanchez@state.nm.us 575-528-5123
Border Binational Leadership Summit for Professionals and Youth.	NM	Binational	Ardivino's Desert Crossing Sunland Park, New Mexico	Professional and youth	October 8, 2010	Naomi Fahrenkrug Community Health Coordinator Naomi.Fahrenkrug@state.nm.us (505) 528-5151
Border Binational Health Week Closing Ceremonies	NM	Binational	Ardivino's Desert Crossing Sunland Park, New Mexico	Border agencies and organization, local, state, and federal partners	October 8, 2010	Liz Castro Gutierrez NM Outreach Office Coordinator (575) 528-5146 Lizabeth.gutierrez@state.nm.us
8 th Annual Red Ribbon Rally "Kids "A Healthy Lifestyle is the Way to Be"	NM	Binational	Socorro Activity Center El Paso, Texas	Community/ Youth	October 9, 2010	Naomi Fahrenkrug Community Health Coordinator Naomi.Fahrenkrug@state.nm.us (505) 528-5151
Faces of Diabetes Conference	NM/Texas/ Juarez	Binational	El Paso, Texas	Health Care Professionals	October 15, 2010	Liz Castro Gutierrez NM Outreach Office Coordinator (575) 528-5146 Lizabeth.gutierrez@state.nm.us
Launching of Part Two Obesity Prevention Film (<i>NO MORE EXCUSES!</i>) in Movie	NM	Binational	Cineport Theater Las Cruces, NM	Community/ Public health departments/ community health centers	October 20, 2010	Liz Castro Gutierrez NM Outreach Office Coordinator (575) 528-5146 Lizabeth.gutierrez@state.nm.us

Theaters						
Binational AIDS Walk	NM, TX, Juarez	Binational	El Paso	Community	October 23 rd	Jorge Luis Vazquez Macias Cel. Mex: 656-239-2841 Cel. USA: 575-621-3868 PH/FAX USA: 575-532-1253
T- shirt decorating event. <i>The theme is: "Stop Obesity: Eat and Play Healthy"</i>	NM	Local	Young Park Las Cruces, NM	Elementary school children	Sunday, October 31, 2010	Debby Hanus, RN Region 5 Immunization Program Coordinator debra.hanus@state.nm.us 575.523.7991 ext 110 office



**BBHW October 2-8, 2010
Border Activity Matrix**



Columbus-Luna County-Palomas Binational Health Council BBHW Plan

STATE or ENTITY	Columbus-Luna County/Palomas Binational Health Council
SUBMITTED BY	Kathryn Ritterbusch
DATE SUBMITTED	June 30, 2010

List Planned Events/Activities	Sponsors	Is event Local or Binational?	Location, City and County	Target Population	Date and Timeline	Contact Information (Name, Title, E-Mail, Phone, Website)
Palomas Health Activities	Columbus-Luna County-Palomas Binational Health Council, Southern Promotora Association, Palomas Promotora Corp., Chihuahua Health Dept.	Binational	Palomas, Chihuahua, Mexico	Community members, children and families	October 2010 Time: TBA	Dr. Magana Chihuahua Health Dept. 01152-636-694-6090 Seigfrido Pena
Columbus Day Health Fair Activities Theme is: "Keep Moving"	Columbus-Luna County-Palomas Binational Health Council, Ben Archer Health Center, Border Area Mental Health, Deming High School Youth Council, Healthy Start, Luna County Public Health, New Mexico Dept. of Health Office of Border Health, Luna County DWI, Southern Promotora Association, Luna County Health Council, New Mexico Veteran's Affairs, Luna County Cooperative Extension, Blue Cross/Blue Shield of NM, in partnership with the Village of Columbus for the Columbus Day Celebration	Binational because the students are from Palomas	Columbus, New Mexico, U.S.	Community members, children and families	October 9, 2010	Kathryn Ritterbusch Columbus-Luna County/Palomas Binational Health Council Co-President (575) 546-4663 kathryn_ritterbusch@pmsnet.org
Fun Run	Deming High School Youth Council	Binational because the students are from	Deming and Columbus	All ages	October 2010	Connie Grove DHS Youth Council Sponsor (575) 546-2678 connie.grove@demingps.org

		Palomas				
Walkathon Challenge or other movement Activity	Deming Intermediate School	Binational because the students are from Palomas	Deming, New Mexico	Elementary and 6 th grades	October 2010	Crystal Milo Gonzales Deming Intermediate School (575) 546-6560 crystal.gonzales@demingps.org
Deming Community Health Event (EATING YOUR WAY OUT OF DIABETES)	Columbus-Luna County-Palomas Binational Health Council	Binational because the students are from Palomas	County Annex Conference Rm. Deming, NM	Community	October 5, 6, and 8 2010	Kathryn Ritterbusch Columbus-Luna County/Palomas Binational Health Council Co-President (575) 546-4663 kathryn_ritterbusch@pmsnet.org
Media Campaign	NM OBH, Columbus-Luna County-Palomas Binational Health Council, USMBHC	Binational because the students are from Palomas	Columbus, Luna County, New Mexico	Columbus, Luna County, New Mexico	Sept.-Oct. 2010	Kathryn Ritterbusch Columbus-Luna County/Palomas Binational Health Council Co-President (575) 546-4663 kathryn_ritterbusch@pmsnet.org